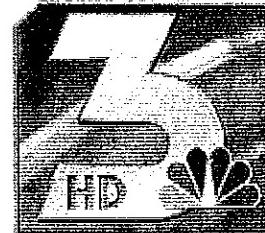


ORDER



KSNW

Orders	Order / Rev:	102336
	Alt Order #:	06819920
	Product Desc:	NASIT
	Estimate:	1244
	Flight Dates:	09/14/12 - 09/17/12
	Original Date / Rev:	05/31/12 / 07/16/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	<u>GMMB, Inc./ Washington D.C.</u>
	Buying Contact:	<hr/>
	Billing Contact:	<hr/>
		<u>1010 Wisconsin Ave. NW</u>
		<u>Washington, DC 20007</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Nevadans Against Special Interest 1
	Demographic:	A35+
	Product Codes:	PLI1
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PISSED, GEN

Revised

New Business Thru: _____

Order Separation: 00:15:00

Advertiser External ID: _____

Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	39	\$31,625.00	\$26,881.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	39	\$31,625.00	\$26,881.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCrary	Atlanta	North America	Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$31,625.00
Market	100%	\$112,946.43

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	31%	\$35,013.39
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$18,071.43
KTUD	1%	\$1,129.46
KVVU	17%	\$19,200.89
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$7,906.25

Order / Rev: 102336
Alt Order #: 06819920
Flight Dates: 09/14/12 - 09/17/12

Advertiser: Nevadans Against Special Interest Tax
Product Desc: NASIT
Estimate: 1244

Ln	Ch	Start	End	Inventory	Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/14/12	09/17/12	M-F	5-6a WakeUp w/Wagners		5-6a	M---F--	:30	3	\$400.001	0.00	NM		3	\$1,200.00
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	09/14/12	09/20/12	M---F--			3	\$400.00	0.00								
E 2	KSNV	09/14/12	09/17/12	M-F	6-7a WakeUp w/Wagners		6-7a	M---F--	:30	2	\$725.001	0.00	NM		2	\$1,450.00
WAKE UP WITH THE WAGNERS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	09/14/12	09/20/12	M---F--			2	\$725.00	0.00								
E 3	KSNV	09/14/12	09/17/12	Today Show		CM	658a-9am	M---F--	:30	3	\$900.001	0.00	NM		3	\$2,700.00
TODAY SHOW																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	09/14/12	09/20/12	M---F--			3	\$900.00	0.00								
E 4	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATURDAY		6a-7a		----S-	:30	1	\$375.001	0.00	NM		1	\$375.00
NEWS 3 AT SUNRISE																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	09/10/12	09/16/12	----S-			1	\$375.00	0.00								
E 5	KSNV	09/16/12	09/16/12	Sunday Today		CM	7a-8am	-----S	:30	1	\$500.001	0.00	NM		1	\$500.00
TODAY ON SUNDAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	09/10/12	09/16/12	-----S			1	\$500.00	0.00								
E 6	KSNV	09/14/12	09/17/12	M-F Today Show II 3rd HOM		9-10a		M---F--	:30	2	\$425.001	0.00	NM		2	\$850.00
TODAY SHOW II																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	09/14/12	09/20/12	M---F--			2	\$425.00	0.00								
E 7	KSNV	09/14/12	09/17/12	M-F Today Show III 4th HOM		10am-11am		M---F--	:30	1	\$325.001	0.00	NM		1	\$325.00
TODAY SHOW III																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	09/14/12	09/20/12	M---F--			1	\$325.00	0.00								
E 8	KSNV	09/14/12	09/17/12	Rachael Ray		CM	11am-12pm	M---F--	:30	2	\$325.001	0.00	NM		2	\$650.00
RACHEL RAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	09/14/12	09/20/12	M---F--			2	\$325.00	0.00								
E 9	KSNV	09/14/12	09/17/12	Noon News		CM	12-1230pm	M---F--	:30	3	\$425.001	0.00	NM		3	\$1,275.00
NEWS 3 AT NOON																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	09/14/12	09/20/12	M---F--			3	\$425.00	0.00								
E 10	KSNV	09/14/12	09/17/12	Dr. Phil		CM	3-4p	M---F--	:30	2	\$450.001	0.00	NM		2	\$900.00
DR. PHIL																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	09/14/12	09/20/12	M---F--			2	\$450.00	0.00								
E 11	KSNV	09/14/12	09/17/12	News 3 at 4		CM	4-430p	M---F--	:30	2	\$725.001	0.00	NM		2	\$1,450.00
FIRST NEWS 3 AT FOUR																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	09/14/12	09/20/12	M---F--			2	\$725.00	0.00								
E 12	KSNV	09/14/12	09/17/12	News 3 at 430pm		CM	430-5pm	M---F--	:30	1	\$725.001	0.00	NM		1	\$725.00
NEWS 4 AT 430P																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:	09/14/12	09/20/12	M---F--			1	\$725.00	0.00								
E 13	KSNV	09/14/12	09/17/12			CM	5-630p	M---F--	:30	3	\$1,200.001	0.00	NM		3	\$3,600.00

Order / Rev: 102336
Alt Order #: 06819920
Flight Dates: 09/14/12 - 09/17/12

Advertiser: Nevadans Against Special Interest Taxal
Product Desc: NASIT
Estimate: 1244

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F Early News															
M-F Early News															
EARLY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/12	09/20/12	M---F--		3	\$1,200.00			0.00					
E 14	KSNV	09/15/12	09/15/12	To the Point - PM	CM	730-758pm	-----S-	:30	1	\$425.001	0.00	NM		1	\$425.00
To the Point															
NEWS 3: TO THE POINT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	----S-		1	\$425.00			0.00					
E 15	KSNV	09/14/12	09/17/12	M-F Jeopardy	CM	630-7pm	M----F--	:30	2	\$1,300.001	0.00	NM		2	\$2,600.00
M-F Jeopardy															
JEOPARDY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/12	09/20/12	M---F--		2	\$1,300.00			0.00					
E 16	KSNV	09/14/12	09/17/12	M-F Wheel	CM	7-730pm	M---F--	:30	2	\$1,300.001	0.00	NM		2	\$2,600.00
M-F Wheel of Fortune															
WHEEL OF FORTUNE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/12	09/20/12	M---F--		2	\$1,300.00			0.00					
E 17	KSNV	09/17/12	09/17/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$3,200.001	0.00	NM		1	\$3,200.00
Monday Prime 10-11pm															
SMASH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	M-----		1	\$3,200.00			0.00					
E 18	KSNV	09/16/12	09/16/12	Sun PR 10-11p	CM	10-11pm	-----S	:30	1	\$900.001	0.00	NM		1	\$900.00
Sunday Prim 10-11pm															
LAW & ORDER															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1	\$900.00			0.00					
E 19	KSNV	09/14/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M---F--	:30	2	\$1,200.001	0.00	NM		2	\$2,400.00
M-F News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/12	09/20/12	M---F--		2	\$1,200.00			0.00					
E 20	KSNV	09/16/12	09/16/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S	:30	1	\$1,100.001	0.00	NM		1	\$1,100.00
Sa-Su News 3 at Eleven															
NEWS 3 NIGHTSIDE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S		1	\$1,100.00			0.00					
E 21	KSNV	09/14/12	09/17/12	The Tonight Show	CM	1135p-1237a	M---F--	:30	2	\$500.001	0.00	NM		2	\$1,000.00
Tonight Show															
TONIGHT SHOW W/ JAY LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/14/12	09/20/12	M---F--		2	\$500.00			0.00					
E 22	KSNV	09/15/12	09/15/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$1,400.001	0.00	NM		1	\$1,400.00
Saturday Night Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/10/12	09/16/12	-----S-		1	\$1,400.00			0.00					

Totals 39 \$31,625.00